



**Active Protein Vending Machine
Return On Investment-Example**



Let's Talk Revenue

The average retail price for a 12-ounce protein shake in the US is \$3.95

Say you sell each 12-oz shake for \$3.95.

And you sell 12 drinks per day (an average) at \$3.85 per cup= \$47.40/day.

Then... total revenue for the first month is \$1,422 (\$17,064 yearly).

Your Costs to Operate

Cost of Goods (COG): The average cost for a single shake with OTD protein powder, cup/lid & straw is \$1.51.

For 12 drinks it's \$18.12 /day or \$543.60/month.

To finance a \$13,500 machine over a 3-year term at 4% rate, the monthly payment is \$428.10.

Therefore, your monthly **PROFIT** is revenue: \$1,422/month

minus financing: \$428.10

minus COG: \$543.60... equals \$450.30 per month.

Your Annual Net Operating Income (NOI)

\$17,064 (Yearly revenue) - \$6,523.20 (COG=\$543.60 x 12m) = \$10,540.80

Your annual Capitalization Rate (Cap Rate)

\$10,540.80 (NOI) / \$13,500 (Active Protein cost) = 78%

Number of Cups Per Day	Retail Price per Cup	Daily Revenue	Monthly Revenue	Cost of the Machine	Monthly Finance Payment	COG/ Month	Profit/ Month	Profit/ Year
12	\$3.95	\$47.40	\$1,422	\$13,500	\$428.10	\$543.60	\$450	\$5,404

**Enjoy passive income and the best investment for your money
especially when the machine is paid off.**

The bank loan is paid...

Year One: (\$428.10 x 12 months)= \$5,137.20. And you still net profited \$5,404... after all expenses!

Year Two: (\$428.10 x 24 m)= \$10,274.40. Each year has higher earning potential!

Year Three:(\$428.10 x 36 m)= \$15,411.60. You own your machine and **can now keep 100% of the profit!**



\$10,540
Profit
each
year!